

ROYAL CANADIAN CENTENARY FREE MEMBERSHIP

ROYAL CANADIAN LEGION OSGOODE BRANCH 589

Presented By:

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Membership Chair

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**Please hold your questions until the
end of the presentation.**

FREE MEMBERSHIP CAMPAIGN

- ▣ In 2026, the Legion celebrates 100 years of service;
- ▣ To make this milestone, the Dominion Executive Council and Provincial Commands are proud to offer **a free membership to every new members in 2026;**
- ▣ This initiative represents a once-in-a-century opportunity to open our doors wider than ever and bring new energy into our Branches; and
- ▣ This means more people discovering your Branch, more volunteers supporting your activities, and more opportunities to strengthen the future of the Legion together.

MISSION

- ▣ The Mission of the Royal Canadian Legion is to serve veterans, including **serving military and RCMP members and their families, to promote Remembrance, and to serve our communities and our country;** and
- ▣ Here are a couple of brief videos:
- ▣ [Trailer: Royal Canadian Legion Video \(1.45 Minutes\);](#)
- ▣ [The Royal Canadian Legion \(1.44 Minutes\).](#)

WHAT WE DO ...

- The Legion supports those who served our country with a wide variety of services:

**Mental Health
and PTSD**

**Homeless
Veterans**

**Support for
Families**

**Support for
Seniors**

**Peer Support
Programs**

**Outreach and
Visitation**

**Canadian
Veterans
Abroad**

Allied Veterans

**Lost medals or
Service Records**

**Funeral and
Burials**

**Articles on
Veteran Service**

**Funding for
Organizations**

WHAT WE DO

- The Legion advocates for the care and benefits of all who served Canada; and
- We proudly represent the voices of our membership including Veterans, their family members and supporters across the country.

WHAT DO WE DO

- ▣ We support families in the community in providing a place to come together to celebrate Weddings, Birthdays, Christmas Gathering, Celebrations of Life , and many other family events;
- ▣ We support Veterans through the Poppy Fundraiser, General Revenue Account, Nevada Sales and other fundraisers; and
- ▣ We ensure the Remembrance Day ceremonies and the act of remembrance are provided to the local community.

RECENT ACCOMPLISHMENTS

- ▣ The Osgoode Legion Poppy, Bingo and Nevada funds have made quarterly donations to the two local Food Banks, Local Cadets, and the Perley Health Care Centre;
- ▣ Bursaries of \$350 were provided to three local students;
- ▣ Funding was provided for local Youth Soccer, Youth Hockey, and Youth Ringette Programs;
- ▣ New flooring has been installed within the Legion;
- ▣ Outdoor lighting has been upgraded;
- ▣ Handicap ramp was installed at the rear entrance; and
- ▣ A provincial grant of \$44,000 was obtained to upgrade the front entrance.

MEMBERSHIP ...

- As of November 18, 2025:
- **267,503** **Paid Members (A 1.2% increase over this time last year.);**
- **37,744** **New or Reinstated Members;**
- **230,000** **Renewals completed achieving**
85% **with a renewal rate.**

MAKE A DIFFERENCE WITH YOUR MEMBERSHIP ...

- As a member, you will have opportunities to support your military community by:
 - **Honouring and supporting Veterans and their families;**
 - **Volunteering with the Legion in your community;**
 - **Participating in peer-to-peer Veterans Support Programs; and**
 - **Getting involved in local, provincial, and national Veteran advocacy.**

TYPES OF MEMBERSHIP ...

1. ORDINARY MEMBERSHIP WHICH INCLUDES:

- Still Serving and Retired Military;
- Reservists;
- RCMP;
- Police Officers;
- Canadian Coast Guard; and
- Others Listed in the General By-Laws.

TYPES OF MEMBERSHIP ...

2. ASSOCIATE MEMBERSHIP WHICH INCLUDES:

- Parents;
- Spouses;
- Widows;
- Widowers;
- Children;
- Grandchildren;
- Siblings;
- Nieces, and
- Nephews of a person who is or was eligible for ordinary membership.

TYPES OF MEMBERSHIPS ...

3. AFFILIATED VOTING MEMBERSHIP WHICH INCLUDES:

- Canadian Citizens; or
- Commonwealth Subjects from an Allied nation who are not eligible for Ordinary or Associate membership.

TYPES OF MEMBERSHIP ...

4. AFFILIATED NON-VOTING MEMBERSHIP INCLUDES:

- Non-Canadian citizens; or
- Non-Commonwealth subjects from an Allied nation who support the Royal Canadian Legion's aims and objectives.

BENEFITS OF MEMBERSHIP ...

- You will get a Legion membership card which includes a subscription to the Legion Magazine;
- You can enjoy access to exclusive member items at the Poppy Store as well as deals and savings;
- You can register for MemberPerks, the Legion's member discount program, for thousands of deals at stores and restaurants across Canada; and

To date, 48,000 members have signed up for MemberPerks.



- ▣ Should you wish to be more directly involved with the Legion in your community, you can transfer your online membership to a local Branch at any time.

Q & A